



# 2020 Spring Advertising Contract

for questions please contact:  
adsales@bcpahouston.org

Send signed contract to: [adsales@bcpahouston.org](mailto:adsales@bcpahouston.org)

Send checks to: Bayou City Performing Arts

P.O. Box 541004

Houston, TX 77254

If you have questions about payment, please call:

Phone: 832.835.1643

Advertiser: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact: \_\_\_\_\_

Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Full Color Advertisement	Ad Dimensions	April Broadway Show Only	June Pride Show Only	Both Shows (BEST DEAL)
Full Page includes Virtual Sponsor* (Portrait Only) Inside Front/Outside Back Cover†	5" x 8"	[ ] \$500	[ ] \$500	[ ] \$900 Save 20%
Full Page includes Virtual Sponsor (Portrait Only)	5" x 8"	[ ] \$300	[ ] \$300	[ ] \$480 Save 20%
Half Page (Landscape Only)	5" x 4"	[ ] \$175	[ ] \$175	[ ] \$315 Save 10%
Quarter Page (vert.)	2.5" x 4"	[ ] \$140	[ ] \$125	[ ] \$250 Save 10%
Quarter Page (hor.)	5" x 2"	[ ] \$140	[ ] \$125	[ ] \$250 Save 10%
Formats for artwork: Vector, EPS, AI, PDF, High Resolution JPG or TIF 300 dpi				
* Logo featured on website during season 300px x 150 px † Limited Availability				
<b>Notes:</b>				

**BAYOU CITY PERFORMING ARTS, INC.**

**Advertising and Sponsorship Terms and Conditions**

Advertisers and Corporate Sponsors agree to provide Bayou City Performing Arts, Inc. (hereafter referred to as BCPA) with materials meeting BCPA’s mechanical requirements by the deadline specified below. Advertiser must work with BCPA to ensure materials meet publishing requirements.

Exact layout with detailed specifications must accompany all advertisements that require typesetting and/or layout by BCPA. Required changes to advertisements generated by other agencies besides BCPA must be made by the original agency. Any conversions required to meet stated specifications must be done at the expense of the advertiser.

The subject matter, form, wording, illustration, and typesetting of all advertising are subject to the approval of BCPA, who has the sole right to edit all copy and may refuse to run any advertisement, which, in its opinion, does not conform to the editorial or graphic standards of the publication.

All advertisements must be clearly and prominently identified by a trademark and/or the signature of the advertiser. The word “ADVERTISEMENT” will be printed at either top or bottom of any advertisement which, in the opinion of BCPA, might be confused with editorial pages.

All advertisements are accepted and published by BCPA upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of BCPA’s acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and hold BCPA harmless from and any loss or expense, including without limitation, reasonable attorney’s fees resulting from claims or suits for libel, violation or privacy, plagiarism and copyright infringement based upon the contents of subject matter of such advertisements.

BCPA will not be liable for failure to publish or distribute all or any part of any issue because of labor disputes, accidents, fire or acts of God or other circumstances beyond the control of BCPA. Further, BCPA will not be liable for damages if for any reason BCPA fails to publish an advertisement.

Payment in full of invoiced amount is due upon receipt unless prior arrangement has been made with BCPA. No verbal agreements will be recognized.

THIS AGREEMENT IS NOT SUBJECT TO CANCELLATION BY THE ADVERTISER FOR ANY REASON.

	April Broadway Show Only	June Pride Show Only	Both Shows
AD COPY DUE DATE	APRIL 11, 2020	MAY 30, 2020	APRIL 11, 2020
PAYMENT DUE DATE	APRIL 11, 2020	MAY 30, 2020	APRIL 11, 2020

**Agreed:**

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title